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AT&T STRENGTHENS MOBILE COVERAGE IN SAN DIEGO

*New Cell Sites Activated as Part of Ongoing AT&T Investment
in Local Wireless Network*

SAN DIEGO, CA, OCTOBER 5, 2011 — As part of its continuing network investment to support the growing demand for [mobile devices](#) and services, AT&T* today announced the activation of two new cell sites in the San Diego area, one in La Mesa and one in Campo that are expected to enhance [network coverage](#) for area residents and businesses.

The activation of new cell sites is one part of AT&T's ongoing effort to drive innovation and extend its mobile network. It is also part of its investment to build the networks that will [fuel economic growth and create jobs](#), and enable AT&T customers to quickly access the content, applications and services that matter most to them.

“Our goal is for our customers to have an extraordinary experience and AT&T has invested nearly \$375 million in its San Diego wireless and wireline networks from 2008 through 2010,” said Tammi Terrell, vice president and general manager in San Diego. “As an active part of this community, we’re always looking for new opportunities to provide enhanced coverage, and our investment in the local wireless network is just one way we’re accomplishing that. In addition, our recently announced agreement to acquire T-Mobile USA will strengthen and expand our network in San Diego County. If approved, this deal means that we’ll be able to expand the next generation of mobile broadband – 4G LTE – from our current plan of 80 percent of the U.S. population to 97 percent.”

AT&T's mobile network is based on the Global System for Mobile (GSM) standard, the most open and widely used wireless network platforms in the world. AT&T offers data roaming in 200 countries, as well as voice calling in more than 220 countries.

AT&T also operates [the nation's largest Wi-Fi network](#)** with nearly 27,000 hotspots in the U.S. and provides access to nearly 190,000 hotspots globally through roaming agreements. Most AT&T smartphone customers get access to AT&T's entire national Wi-Fi network at no additional cost, and Wi-Fi usage doesn't count against customers' monthly wireless data plans.

For more information about AT&T's coverage in the San Diego area or anywhere in the United States, consumers can visit an [AT&T Coverage Viewer](#). The online tool can measure the quality of coverage based on a street address, intersection, ZIP code or even a landmark.

For updates on the AT&T wireless network, please visit the [AT&T network news](#) page.

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offers advanced TV services under the AT&T U-verse[®] and AT&T | DIRECTV brands. The company's suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T Advertising Solutions and AT&T Interactive are known for their leadership in local search and advertising.

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