



FOR IMMEDIATE RELEASE

August 25, 2010

Fisher & Phillips LLP Selects Gable PR to Execute Comprehensive PR Program in San Diego

Award-Winning Agency Brings Law Expertise to National Labor Law Firm

San Diego – Fisher & Phillips LLP, a national labor and employment law firm, has selected Gable PR to develop and implement a comprehensive public relations and branding program for its San Diego office.

Fisher & Phillips has been representing employers nationally for nearly 70 years in labor and employment law. The firm is known for bringing value to its clients through a business-like approach to workplace legal issues. Clients benefit from the ability of the firm’s attorneys to help maneuver through today’s increasingly complex labor and employment law environment.

Since opening its San Diego office 10 years ago, Fisher & Phillips has grown rapidly. In addition to handling litigation matters for clients in Southern California, the San Diego attorneys provide counsel in a broad range of labor and employment law issues, including immigration, social media in the workplace, appearance issues, workplace safety, noncompete and trade secrets, and wage and hour matters.

“We believe the time is right to build additional awareness for our firm and the fine work our attorneys do for our clients,” said Christopher C. Hoffman, managing partner of the San Diego office. “Gable PR was selected to support our growth plans because of its experience with the legal profession, strong media relations capabilities and long history in the community.”

Tom Gable, CEO of Gable PR, said Fisher & Phillips has the depth of expertise and wealth of resources that would be valuable to the San Diego business community.

“They have a history of sharing expert insights on timely events, such as writing and blogging recently about changes in trade secret regulations and decisions on non-compete agreements,” said Gable. “With labor laws and court interpretations in constant motion, particularly in California, we envision an active, content-rich program.”

About Fisher & Phillips LLP (www.laborlawyers.com)

Fisher & Phillips LLP represents employers nationally in labor, employment, civil rights, employee benefits and immigration matters. The firm has more than 225 attorneys in 23 offices. Founded in 1943, it is one of the first U.S. law firms to concentrate its practice exclusively upon representation of employers in labor and employment matters. In addition to its San Diego office, the firm has offices in Atlanta, Charlotte, Chicago, Columbia, Dallas, Denver, Fort Lauderdale, Houston, Irvine, Kansas City, Las Vegas, Louisville, New Jersey, New Orleans, Orlando, Philadelphia, Phoenix, Portland ME, Portland OR, San Francisco, Tampa and Washington D.C.

About Gable PR:

Gable PR, based in San Diego, delivers highly effective public relations and marketing communications programs for clients in a broad range of industries. Clients have included private and public companies, organizations, institutions and government agencies at every stage in their life cycles, from start-up to a Fortune 100 company. Agency programs have earned the highest honors in the PR profession and helped clients of all sizes and needs succeed. The agency's Guru Program® is registered with the U.S. Patent and Trademark Office as a public relations program that builds images and reputations for experts professional legal and accounting services, health care, financial services, real estate, lodging, hospitality, life sciences, golf equipment, golf event, information technology, wireless, clean tech, biotechnology, educational and not-for-profit organizations and institutions. For more information:

www.gablepr.com.

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