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**Century Club of San Diego Names Peter Ripa
Tournament Director for the Farmers Insurance Open;
To Succeed Tom Wilson as Executive Director**

*Joins from Crowne Plaza Invitational at Colonial, Ft. Worth;
Wilson Plans Retirement After Leading Club for 20 Years*

SAN DIEGO, Calif. -- The Century Club of San Diego, a 501(c) (3) charitable organization and the host of the PGA Tour's Farmers Insurance Open, today announced the hiring of Peter Ripa as its new tournament director. Ripa will serve as tournament director for the 2012 Farmers Insurance Open and succeed Tom Wilson as executive director of the Century Club following Wilson's planned retirement at the conclusion of the 2012 tournament.

"Peter is a great fit for the Century Club and the Farmers Insurance Open because of his excellent experience running one of the tour's premier tournaments, the Crowne Plaza Invitational at Colonial in Ft. Worth," said Tom Monson, 2012 president and general chairman of the Century Club. "He also held a leadership position in American Junior Golf, so he adds organization skills that are important to the Century Club and its work in the community. We look forward to Peter continuing to build on the fine work of Tom Wilson, who has helped the Century Club put on one of the most popular events on the PGA Tour and become a major contributor to local causes."

Ripa comes to the Century Club from the Crowne Plaza Invitational at Colonial, Ft. Worth, Texas, where he was the tournament director for the past five years. During his tenure at the Colonial, the tournament experienced unprecedented growth and solidified its place as one of the premier events on the PGA Tour. Prior to the Crowne Plaza Invitational, Ripa was the chief operating officer and assistant executive director of the American Junior Golf Association.

A 25-year veteran of the golf industry, Peter earned his B.A. in finance from the University of South Florida and M.B.A. in Marketing from Kennesaw State University in Georgia. He has served on the board of directors of the PGA TOUR Tournament Advisory Council (TAC) and was chairman of the TAC Mobile Device Task Force. His wife Theresa and two children, Gabrielle, 13, and Andrew, 10, are looking forward to relocating and become part of the San Diego community.

“I’m pleased to be joining the Century Club team and becoming an active part of the San Diego community,” said Ripa. “I’ve admired the tournament and organization from afar. To everyone involved in the PGA Tour, there is an obvious synergy of all of the partners, including the Century Club, Farmers Insurance, the City of San Diego and the PGA Tour. Combined with the spectacular golf courses and setting at Torrey Pines, San Diego has created a tournament that is among the elite championships on the PGA Tour. I look forward to working with the Century Club team to ensure the Farmers Insurance Open continues its run as a world class professional golf experience.”

Ripa will succeed Tom Wilson as executive director of the Century Club at the conclusion of the 2012 event, a post Wilson has held for the last 20 years. Under Wilson, the tour event at Torrey Pines has blossomed into a favorite for on-course fans and an international television audience. Under Wilson’s leadership, the tournament has pioneered many programs that contribute to school and charity projects. These include the Support our Schools and Chip-In-For-Charity Programs.

Under Wilson, charity dollars went from \$270,900 in 1993 to over \$1,000,000 each year for the past seven years. The tournament has led the PGA TOUR tournaments television ratings 15 of the past 20 years. The tournament’s purse has increased from \$1,000,000 in 1993 with the winner receiving \$180,000, to \$6,000,000 in 2012 of which the champion will receive \$1,080,000.

“The Century Club is incredibly grateful for all of the work Tom Wilson has done over the years to solidify our tournament’s global recognition as one of the finest on the tour,” said Monson. “The real beneficiaries are the San Diego charities that have received the tireless support of the Century Club and the almost \$20 million raised during the years under Tom’s stewardship.”

Wilson, who lives in Rancho Bernardo, plans to spend more time with his wife, Vicki, who recently retired from 34 years of teaching, play more golf, travel, and do more volunteer work with a few of his favorite charities. He will work with Ripa on the transition during the 2012 tournament, which is the week of Jan. 23 through 29, 2012.

“I’ve known Peter to be one of the top tournament directors on the PGA Tour and am pleased he was selected by the Century Club as my successor,” said Wilson. “The selection process was rigorous and he is definitely the right person to lead the Century Club as it continues the tradition of excellence at the Farmers Insurance Open.”

About the Century Club of San Diego

Founded in 1961, the Century Club of San Diego is a non-profit volunteer organization that has generated over \$20 million for worthwhile community causes and school programs through the Farmers Insurance Open and other charity events. The 2012 Farmers Insurance Open marks the 50th anniversary of the tournament and will include special civic and other events to recognize the milestone. For more information, please call (858) 886-4653 or see www.farmersinsuranceopen.com.

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