



FOR IMMEDIATE RELEASE

August 8, 2008

**PRSA Elects Tom Gable of Gable PR
To Prestigious College of Fellows**

*Honor Based on Lifetime Achievement;
Just 2 Percent of 22,000 PRSA Members on the Roster*

NEW YORK (August 8, 2008) — The Public Relations Society of America (PRSA) has elected 19 new members to its prestigious College of Fellows, announced PRSA Chair and CEO Jeffrey P. Julin, APR. The new honorees will be inducted during a ceremony at PRSA's 2008 International Conference, Saturday, October 25, in Detroit, Mich.

“I am pleased to welcome the 2008 inductees into the College of Fellows,” said Julin. “The College is one of the most distinguished groups of senior leaders in the public relations profession, and is committed to advancing the profession by sharing their experience and expertise as well as mentoring professionals young and old.”

This will bring the number of members of the College of Fellows to 455 out of more than 22,000 PRSA members, or just 2 percent. Election to the College, based on lifetime achievement, is a professional honor awarded to senior practitioners and educators. Fellows are called on to continue their service to the profession through the College.

“Being inducted into the PRSA College of Fellows is one of the profession's highest individual honors,” said Bob Frause, APR, Fellow PRSA and 2008 chair of the College of Fellows. “It is with great pride that we recognize the lifetime career work and leadership of outstanding professionals who have significantly advanced our profession.”

According to the PRSA Bylaws, to be considered for the College of Fellows a member of PRSA must have practiced or taught public relations for 20 or more years, demonstrated superior capability as a practitioner or educator, exhibited personal and professional qualities that serve as a role model, and advanced the state of the profession. Criteria also include being an Accredited Public Relations (APR) practitioner, which requires passing rigorous oral and written examinations involving a depth of knowledge in the strategic analysis of public relations issues including program, research, ethics, legal issues, communications and other areas.

Inductees to the College of Fellows for 2008 include:

Mickey G. Nall, APR, Fellow PRSA, managing director, Ogilvy Public Relations Worldwide; **Robert S. Saline, APR, Fellow PRSA**, president and COO, PRworks, Inc.; **Ray A. Crockett, APR, Fellow PRSA**, director, communications, Coca-Cola North America; **Steve Iseman, Ph.D., APR, Fellow PRSA**, professor, Ohio Northern University; **B. Kathleen Skipper, APR, Fellow PRSA**, Bus Sector Partnerships & Strategic Alliances director, Centers for Disease Control and Prevention (NCHM/CCHIS); **Anthony D'Angelo, APR, Fellow PRSA**, director, communications, Magna Powertrain; **Ellen A. Liston, APR, Fellow PRSA**, community relations director, East Tennessee Children's Hospital; **Ann R. Carden, APR, Fellow PRSA**, assistant professor of communications, SUNY Fredonia; **Jeanette Drake, Ph.D., APR, Fellow PRSA**, associate professor, Kent State University; **Marisa Vallbona, APR, Fellow PRSA**, president, CIM Incorporated; **Tom Gable, APR, Fellow PRSA**, CEO, Gable PR; **Alan L. Gaudynski, APR, Fellow PRSA**, president and CEO, Alan L. Gaudynski & Associates, Inc.; **Shelli A. Ryan, APR, Fellow PRSA**, president, AD HOC Communication Resources; **Elizabeth A. Pecs, APR, Fellow PRSA**, director, executive communications, Unisys; **Helen M. Sullivan, APR, Fellow PRSA**, president, InHouse Communications; **Lea-Anne O'Hare Germinder, APR, Fellow PRSA**, president, Germinder & Associates, Inc.; **Erik C.A. Johnson, APR, Fellow PRSA**, principal, Borshoff; **Mary Graybill, APR, Fellow PRSA**, principal, Graybill Communications; and **Nora Carr, APR, Fellow PRSA**, chief communications officer, Charlotte-Mecklenburg Schools.

About the Public Relations Society of America (PRSA)

The Public Relations Society of America (www.prsa.org), headquartered in New York City, is the world's largest organization for public relations professionals with nearly 32,000 professional and student members. PRSA is organized into 109 Chapters and 10 Districts nationwide, and 19 Professional Interest Sections and Affinity Groups, which represent business and industry, counseling firms, independent practitioners, military, government, associations, hospitals, schools, professional services firms and nonprofit organizations. The Public Relations Student Society of America (PRSSA) has 296 Chapters at colleges and universities throughout the United States, and one Chapter in Argentina.

About Gable PR

Gable PR, based in San Diego, delivers highly effective public relations programs for clients in a broad range of industries. Its tradition of success goes back 30 years with Tom Gable, agency founder, a nationally recognized authority on the strategic use of public relations for positioning, branding, reputation management and delivering meaningful results. Clients have included private and public companies, organizations, institutions and government agencies at every stage in their life cycles, from start-up to a Fortune 100 company. The firm has received more than 100 awards for excellence, including the highest honors in the PR profession, while helping clients of all sizes and needs succeed. For more information: www.gablepr.com.

Contacts:

Tom Gable
tom@gablepr.com
619-284-1714

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