



FOR IMMEDIATE RELEASE

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**Gable PR Moves to New Offices on Dec. 1,
Promotes Erin Kirkpatrick to Assistant Account Executive**

SAN DIEGO – [Gable PR](#), a growing public relations firm known for its sophisticated and successful approach to managing complex programs, is moving on Dec. 1, 2008, into new and larger offices at 591 Camino de la Reina, Suite 730, San Diego, CA 92108.

The move comes as a result of strong performance and growth in 2008. During the past year, the agency managed media relations for the BIO International Convention at the San Diego Convention Center and major programs for Pfizer, the Transportation Corridor Agencies, Sudberry Properties and Quarry Falls, CONNECT and Prize Capital. The new space is 50 percent larger than its previous office and allows for continued growth.

In addition to its new offices, [Gable PR](#) announced that Erin Kirkpatrick has been promoted to assistant account executive. Kirkpatrick, previously an account coordinator, will take on additional writing, media relations and event management responsibilities for several accounts, including CONNECT, Intercare Insurance Solutions, and TAG.

About Gable PR

[Gable PR](#), based in San Diego, delivers highly effective public relations and marketing communications programs for clients in a broad range of industries. Its tradition of success goes back 30 years with Tom Gable, agency founder, a nationally recognized authority on the strategic use of public relations for positioning, reputation management and delivering meaningful results. Clients have included private and public companies, organizations, institutions and government agencies at every stage in their life cycles, from start-up to a Fortune 100 company (Pfizer). Agency programs have earned the highest honors in the PR profession and helped clients of all sizes and needs succeed. For more information: www.gablepr.com.

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