



FOR IMMEDIATE RELEASE

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Gable PR Adds Kristi Angevine as Account Manager

Former TV News Reporter Brings Media Relations Expertise to Firm

SAN DIEGO – Gable PR today announced the hiring of Kristi Angevine as account manager. As account manager, Angevine will be responsible for driving results for the agency’s clients, managing team members and recruiting new business. She also specializes in media relations, branding, new media and marketing. Angevine brings both a news and PR background to the Gable PR team. For the past decade, she has worked for some of the world’s top news organizations, including CNN in Atlanta and Fox News in Washington D.C. Locally, she served as a TV news reporter for San Diego’s former XETV-Fox 6 news team.

“Kristi’s past experience as a TV news reporter and working in PR for some of the world’s top news organizations and another PR firm will add to our capabilities in strategic planning, business counsel, media relations and content creation.” said Tom Gable, president and CEO of Gable PR. “She will be particularly valuable to clients who need to broaden their reach into new markets using video, new media and the Web, all of which are becoming more important in strategic PR programs.”

Angevine will be increasingly involved in implementing Gable PR’s growth plans to serve an increasing number of clients that selected Gable PR for its strategic approach to handling complex communications challenges and implementing successful public relations programs in today’s rapidly changing marketplace. Current agency clients include: Guild Mortgage, one of the largest mortgage banking companies in the West coast; Invetech, an international company specializing in innovative design, engineering and manufacturing for medical device, consumer products and technology clients; the Transportation Corridor Agencies; Sudberry Properties, an award-winning real estate development and asset management company; and AnaptysBio, a privately-held therapeutic antibody platform and product company.

She previously served as an account supervisor at Berkman PR in San Diego, where she was awarded a Bernays Awards for PR Excellence from the San Diego Chapter of the PR Society of America for her non-profit work on behalf of Scripps Mercy Children Outreach Program.

Angevine has a master's degree in broadcast journalism from American University, where she was a Merit Award Scholarship Recipient. She has her undergraduate degree from the University of Georgia. She currently lives in Carmel Valley with her husband and two year old son.

About Gable PR

Gable PR, based in San Diego, delivers highly effective public relations programs for clients in a broad range of industries. Its tradition of success goes back 30 years with Tom Gable, APR and PRSA Fellow, agency founder, a nationally recognized authority on the strategic use of public relations for positioning, reputation management and delivering meaningful results. Clients have included private and public companies, organizations, institutions and government agencies at every stage in their life cycles, from start-up to a Fortune 100 company (Pfizer). Agency programs have earned the highest honors in the PR profession and helped clients of all sizes and needs succeed. For more information: www.gablepr.com.

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